

Designing Winning Presentations



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Designing graphics for winning presentations MS PowerPoint or any presentation tool with Adobe Photoshop

*Just Google the term "**Death by PowerPoint**" and it's not a pretty result.*

This course is intended to make your content look simply fantastic and give you the edge in presenting your presentations.

It's not "just" another PowerPoint course, it's a course to create the graphical and photographic content that will be used in PowerPoint and any other presentation tool which will make your presentations fly, all using **Adobe Photoshop** as the design tool of choice. The course will take you through all the technical ins and outs and then into the creative possibilities creating finished slides and elements that can be inserted into your presentations.

As a follow on course, Adobe Illustrator is the perfect tool for creating Infographics to include into your presentations, even as a tool for creating the entire graphical content for the presentation.

The course runs from 9.30 am to approximately 4.30 pm. Duration 1 day

The course will include but not limited to:

Resolution and slide ratios 16:9 and 4:4 etc...
Cropping, straightening and prepping images
Image optimisation
Transparent backgrounds

Layout techniques

Grids and guides
Colour swatches for consistency
Shapes and block colour

Typography

Finessing type

Masking

Cut-outs
Colour spotting
Focus and blur

Painting tools

Options Bar
Tool presets
Gradients

Layers

Creating & Organising Layers
Applying Effects to Layers

Saving and undoing

Saving/File Formats
Save For Web and Devices
History Palette and Undo / Step
Back

Working with branding elements

Trademarks and logos

"A highly professional company run by knowledgeable, friendly people"

